

Turn neighborhoods into communities

Offer them access to the full variety of sustainable local services

PiggyBaggy Community Hub is a fully sustainable solution* bringing services and versatile social activities to residential areas and within walking distance of local transport nodes, as well as online. It delivers access to affordable services and consumer goods crowdsourced efficiently from neighbors or local volunteers, without the need to drive to remote commercial districts.

* Finalist for the 2015 Nordic Council Nature and Environment Prize

PiggyBaggy Community Hub allows real estate owners and the public sector* to breathe new life to areas where services are lacking and people are in need of enriching social networks. It combines multiple activities that have until now been too difficult to develop separately. It also results in more money circulating in and contributing to the local community.

* Validated in discussions with leading Nordic construction companies and cities

Piggy Baggy



COMMUNITY HUB

Key business features

Retail and logistics integration

Supports and improves last mile home deliveries.

Circular economy integration

Recycling, second hand item sales and rentals.

Sharing economy integration

Place to exchange services between neighbors.

Local community integration

Brings together both young and old people.

Key technical features

Secure and trusted

Access control. Video surveillance. Insured usage.

Flexible deployment

Place in central location. Relocate if necessary.

Easy and convenient

Online and on-site usage. Accessibility options.

Efficient structure

Sea container or built on location from modules.

Available in three variants

Variant 1: Shared space

Intermediate storage for deliveries, rentals and second hand or recycled goods. The hub manages space reservations, access control and security of stored items. Supports deliveries by PiggyBaggy retailer partners. Customer pays a subscription or transaction fee.

Variant 2: Community services

Additional online and on-site e-commerce service and payment features for the exchange of local services and second hand items, including rentals. PiggyBaggy connects the local hub to external online auction and service platforms. Support for various payment options.

Variant 3: Fully customized solution

Additional customization such as off-grid operation; emerging markets adaptation; branded internal functionality and operations; integration to public social services procurement; or separately equipped compartments. Business model customization included.

A handwritten signature in black ink, appearing to read 'Harri Paloheimo'.

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